



**BOROUGH OF BOGOTA
PUBLIC HEARING & ADOPTION**

ORDINANCE NO. 1639

DATE: 07-17-2025

PUBLIC HEARING OPEN

COUNCIL	MOTION	SECOND	YES	NO	RECUSE	ABSTAIN	ABSENT
Council President L. Kohles			✓				
Councilmember C. Carpenter	✓		✓				
Councilmember W. Hordern		✓	✓				
Councilmember P. McHale			✓				
Councilmember J. Mitchell			✓				
Councilmember D. Vergara			✓				

COMMENTS:

PUBLIC HEARING CLOSED

COUNCIL	MOTION	SECOND	YES	NO	RECUSE	ABSTAIN	ABSENT
Council President L. Kohles			✓				
Councilmember C. Carpenter			✓				
Councilmember W. Hordern			✓				
Councilmember P. McHale	✓		✓				
Councilmember J. Mitchell			✓				
Councilmember D. Vergara		✓	✓				

ADOPTION:

COUNCIL	MOTION	SECOND	YES	NO	RECUSE	ABSTAIN	ABSENT
Council President L. Kohles			✓				
Councilmember C. Carpenter		✓	✓				
Councilmember W. Hordern			✓				
Councilmember P. McHale	✓		✓				
Councilmember J. Mitchell			✓				
Councilmember D. Vergara			✓				

**AN ORDINANCE AMENDING CHAPTER 12 OF THE
BOGOTA CODE, ENTITLED "SIGNS"**

WHEREAS, Chapter 12 of the Bogota Code sets forth the license and application requirements for erecting billboards and banners in the Borough; and,

WHEREAS, the rules and regulations pertaining to signs are located in different sections of the Borough Code; and,

WHEREAS, the Mayor and Council wish to rename Chapter 12 from "Signs" to "Billboards and Banners", so that the subject of this Chapter is properly referenced; and,



WHEREAS, the Mayor and Council further wish to remove references to the word “signs” from this Chapter, as the word is being used interchangeably with “banners”.

NOW, THEREFORE, BE IT ORDAINED by the Mayor and Council of the Borough of Bogota, that Chapter 12 of the Bogota Code is hereby amended, revised and supplemented as follows:

SECTION 1: AMENDMENT TO TITLE.

“Chapter 12. “Signs”, is hereby renamed “Chapter 12. Billboards and Banners”.

SECTION 2: AMENDMENT TO SECTION 12-1, ENTITLED “LICENSE TO ERECT SIGN”.

Section 12-1, entitled “License to Erect Sign” is hereby renamed “License to Erect Billboards and Banners”.

SECTION 3: AMENDMENT TO SECTION 12-1.1, ENTITLED “LICENSE REQUIRED”.

Section 12-1.1 is hereby amended, revised and supplemented as follows:

No person shall ~~post bills or~~ erect, maintain or use billboards, ~~signs~~ or banners in or upon the streets of the borough, except as hereinafter permitted.

No person shall ~~post any bills or~~ erect, maintain or use any billboard or banner in front of or upon any premises, unless the consent of the owner of such premises is first obtained and a license is granted by the borough council.

SECTION 4: AMENDMENT TO SECTION 12-1.4, ENTITLED “REMOVAL OF UNSAFE SIGNS”.

Section 12-1.4, entitled “Removal of Unsafe Signs” is hereby renamed “Removal of Unsafe Billboards”.

SECTION 5: AMENDMENT TO SECTION 12-1.5, ENTITLED “SIGNS EXTENDING ON STREETS OR SIDEWALKS”.



Section 12-1.5, entitled “Signs Extending on Streets or Sidewalks” is hereby renamed “Banners Extending on Streets or Sidewalks”, and is hereby amended, revised and supplemented as follows:

No *banner* shall be hung or permitted to hang over the sidewalk on any public street except with the consent of the Borough council, which shall be revocable at any time.

SECTION 6: AMENDMENT TO SECTION 12-1.6, ENTITLED “LICENSE TAX”.

Section 12-1.6, entitled “License Tax” is hereby renamed “License Fees”, and is hereby amended, revised and supplemented as follows:

There shall be charged to each person engaged in or conducting the business of ~~bill posting, signboard painting or erecting billboards~~ an annual license ~~fee of tax for revenue, of one hundred two hundred fifty~~ (\$100250.00) dollars. This license ~~fee~~tax shall be paid to the borough clerk before such business is engaged in or conducted by each person liable thereto, and the license shall expire on December 31 following the issuance of the license.

There shall be paid to the borough clerk with the application to erect a billboard ~~or sign as to each billboard or sign now erected, a fee of fifty five~~ (\$50.00) dollars to cover the expense of inspection ~~and to raise revenue.~~

SECTION 7: AMENDMENT TO SECTION 12-2, ENTITLED “EXCEPTIONS”.

Section 12-2, entitled “Exceptions” is hereby amended, revised and supplemented as follows:

This chapter shall not apply to signs *that are regulated under the provisions set forth in Section 21A-13 of the Bogota Zoning Code.* ~~advertising the property upon which the same are erected for sale or rent when such signs do not exceed ten (10) square feet in area.~~

No advertising banner shall be hung over any street or public place except for a period of not exceeding thirty (30) days and after the



issuance of a license therefore by the borough clerk upon payment of a fee of five (\$5.00) dollars, which license shall only be issued with the consent of the borough council. ~~Licenses may be issued to bill posters by the borough clerk upon payment of the license fee.~~

SECTION 8: SEVERABILITY.

If any section, subsection, paragraph, sentence, clause or phrase of this Ordinance shall be declared invalid for any reason whatsoever, such a decision shall not affect the remaining portions of the Ordinance, which shall remain in full force and effect, and for this purpose the provisions of this Ordinance are hereby declared to be severable.

SECTION 9: INCONSISTENCY.

Any and all ordinances, or parts thereof, in conflict or inconsistent with any of the terms and provisions of this Ordinance are hereby repealed to such extent as they are so in conflict or inconsistent.


SECTION 10: EFFECTIVE DATE

This ordinance shall take effect twenty (20) days after the first publication thereof after final passage.

CERTIFICATION

✓
ATTEST:


Borough Clerk

APPROVED:


Mayor

I, Yenlys Flores-Bolivard, Municipal Clerk of the Borough of Bogota, Bergen County, New Jersey, do hereby certify that the foregoing is a correct and true copy of an Ordinance Introduction adopted by the Borough of Bogota at a meeting held on 07-17-2025.